

# August/September Newsletter

**Fellow Velo**  
Cycle... Friendly... France

Newsletter Issue: Aug/Sept 2018

**Provence Provence – 'Field of Dreams'**

Provence has so many options for great cycling adventures, so much so that it can almost make it difficult to choose where and what to explore, especially if your stay is only a brief one. However, sometimes, you will find that periods of the season will just make it impossible to ignore a particular experience, and so it was for a young American couple who came to Provence in early July. They had booked a three day tour at fairly short notice, it was going to take them from a more hidden local heartland through small villages and up mountains and over quiet wooded hills to the sea. With the itinerary pretty well in place there was just one last question – "will we be able to see the Lavender Fields?" Lack was on their side as the Valley of the Valensole Plateau were in near full bloom and, we were able to add a short quiet ride through levels of the bestest roads, well away from the standard Lavender trails.



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**(Provence Provence Continued)**

In their Lavender Field Collage, none of the photos have been enhanced and naturally had been air brushed out of the scene – that's just how it was on the day.

Our Bespoke Tours are just that: we aim to blend people's dreams of a kind of cycling heaven, with our own intimate knowledge of the landscape that surrounds us. Obviously, the more time we have to build a package just for you, the more likely that we can deliver all the things that you'd love to include (and perhaps a few that you didn't even know were possible).

So, if heading your ride on lavender is full bloom, asking us for a wonderful advice and listening to the amazing symbology of the bees is an experience you need to share then, don't be afraid to plan a little further ahead than our American couple. It may all have disappeared for this year but, the lavender will be back next summer and you too could be riding that trail.

The Lavender Fields edition is just one of many elements that we can include to expand on our standard tours. We could design an individual tour for you that is based around a local calendar of Provencal markets or, it could be an easy going guided off road trail between vineyard wine tastings.

Planning ahead also means that you can take your pick from the very best of the available accommodation and, indeed, certainly for the very best price as well.

**Human Safety Core**

France has such a great network of quiet areas, you can explore so many areas intimately with miles and miles of almost traffic free roads but, there's absolutely no harm in thinking about your own safety whenever you are cycling. Your neck may ensure your cycling helmet but if you feel safe, you'll ride happy.



"My room, the Human Safety Core"

**Pedaling Poetry or Prose...**



What a wonderful day to be in France... the weather was perfect... the scenery was beautiful... the people were friendly... the food was delicious... the wine was amazing... the overall experience was unforgettable.

**Diary Date**  
Fellow Velo will be back at the France show at Olympia near York on 27-29 January. Come and see us for a chat over a cup of wine.

**Contact Us:**  
07611 280021  
info@fellowvelo.com  
www.fellowvelo.com

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# Preview of our Autumn France Magazine Copy

**Fellow Velo**  
Cycle... Friendly... France

"We just loved the purple landscape of the lavender"



"We'll never forget our day in the lavender fields"



"Totally well it works! Absolutely, there are no words"



If you're a cycling addict... just travel a world and let us ensure your perfect cycling holiday. markets, vineyards, patching villages and an azure blue sea. Provence has it all and more.

Custom Fellow Velo Bespoke Specialist, and prepare to experience your cycling dreams come true.

www.fellowvelo.com  
Tel: 07611 280021 | 01443 880021 | info@fellowvelo.com

Just a sneak preview of our new expanded advert which will be appearing in Autumn editions of the France Magazine. A great

cycle touring summer has encouraged us to expand our Bespoke Cycle Tours in Provence. It's never too late to look at fantastic cycling opportunities in the South of France but, it's equally never too early to start planning your trip for 2017.

Happy Cycling . . . now and in the future!

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## Cycle the Lavender Fields of Provence



After an extended cycle-camping trip down France's Atlantic Coast, we're now back at our Provence base and managed a quick trip to the Lavender Fields in preparation for another group. If you like what you see . . . join us in 2017 in the lead up to the harvest for some truly wonderful cycling days.

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# Vroom Vroom . . . – April/May Newsletter

For a contrast in speed, see our latest newsletter for plans to introduce a tour to the Monaco Grand Prix in 2017. If you would like to be kept informed about this tour, provisionally add your name to the group list and be notified when booking goes live then, just email us your details.



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## Recovering Post London Bike Show



Fellow Velo feet are currently resting in a foot-spa as we recover from a tiring but energetic London Bike Show.

Thank you to all the visitors who came to our stand and chatted or drew pictures; the best 30 Sec Bicycle Drawing prize went to Rachel and, the draw for the touring luggage set to Richard. Lots to follow up on from all the contacts and, as a thank you to our visitors, if you find yourself looking at any of our Fellow Velo Fully Guided Tours in 2016, please remember that if we were given your contact details, you can use the Code: FVLBS2016 for a 20% discount for groups of 2 or more.

Happy cycling and we hope to see you again in France or at the show next year.

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# A Great France Show at

# Olympia

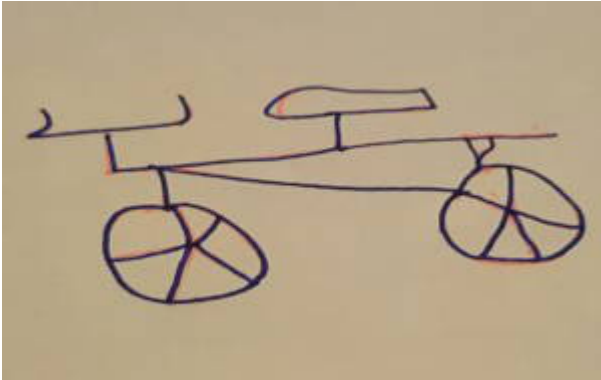


Now allowing ourselves just a few moments of recovery after our first exhibiting year at the France Show at Olympia. It was a great experience even if the feet were wishing they were turning pedals rather than treading the carpet at the end of the three days.

We had loads of really friendly visitors including, 'Just a Minute's' Tony Hawks – after Around Ireland with a Fridge and Playing the Moldovans at Tennis, his next logical move was clearly to head the Fellow Velo Peloton ;-)

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# First Out of the Fellow Velo Handlebar Bag



We're no art critics and didn't even have the courage to enter anonymously ourselves so, we put all the '30 seconds' bicycle drawings into a Fellow Velo Handlebar bag. First out of the bag, and winner of 2 tickets to the London Bike Show at the ExCel in February, was this entry from Emma – congratulations, we'll be in touch shortly to arrange delivery of your tickets.

Come and see us at the London Bike Show 11-14 Feb where you can enter the drawing competition again for daily prizes at the show.

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## Fellow Velo Bicycle Drawing Challenge

## Fellow Velo Bicycle Drawing Challenge



A prize of 2 Tickets to the London Bike Show on offer;

Draw a bicycle in 30 seconds (we're trusting) and email your entry to [info@fellowvelo.com](mailto:info@fellowvelo.com)

Include your name and contact details and the winning entry will be posted in a News Post here before 22nd January 2016 (illustrations received may be used in other Fellow Velo material)

Happy Christmas – Happy Cycling – Happy Drawing

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## Fellow Velo at The London Bike Show



Fellow Velo are now booked with a stand at the London Bike Show

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# Join us at the France Show 2016



29-31 January | Olympia, London  
*The best of France in a day*  
[www.thefranceshow.com](http://www.thefranceshow.com)

At Fellow Velo, we are currently gearing up for the France Show at the end of January at Olympia. It's very exciting to be sorting plans for our first exhibition and, hope to meet as many people as possible who love France and cycling – and better still people who would love to combine the two!

We don't just package our cycle tours from a desktop at home, we have ridden every one of our routes and continually look to improve them for you. Our tours aim to surprise you with the ease in which you could find yourself gliding through France, whether it's sneaking into the heart of Paris or rolling along hidden tracks in Provence. We take pride in researching our routes and hope that our first delight in discovering them is something you will be able to share as you feel the freedom of riding through the French countryside.

We would love to meet you at our France Show Stand at Olympia in January. Sit on one of our comfy saddles, spin the wheels, enter our 'Draw a Bicycle' competition and, let us help you make your cycling dreams come true.

Click the Show logo to link to its website.